



For 40 years, ChildSafe has been a steady force in Northern Colorado addressing childhood trauma primarily resulting from sexual abuse. Our mission is to break the cycle and heal the trauma with specialized treatment, education, and community outreach.

With your help, we can start the most vulnerable in our community on the path to healing.

## *Why Partner with ChildSafe?*



**659**

children and families served in 2024



**74**

on the waitlist



**77.4%**

clients below the median income



**\$150**

cost of a one hour session

Many victims go untreated due to cost and distance; untreated trauma can lead to chronic diseases, anxiety, suicidal thoughts and actions, drug and alcohol abuse, and even lower academic achievement and graduation rates. It's our goal to help children have the best possible start in life so they can be mentally healthy, happy, and productive adults with bright futures.

Local businesses are the foundation of healthy communities and make it possible for us to serve anyone who needs our services. All funds we raise from sponsorships helps us to provide direct care to clients in our community. When we say we can't do this work without you, we mean it!

### **ChildSafe Colorado**

2001 South Shields Street, Building K, Fort Collins, CO 80526 • Phone 970-472-4133 • Fax 970-493-6655  
[www.childsafecolorado.org](http://www.childsafecolorado.org)

# 2026 Event Sponsorship

Events are an ideal way to support ChildSafe's mission while also promoting your company brand. Event Sponsors help to alleviate production costs, ensuring that 100% of individual donations raised go toward services for ChildSafe clients. ChildSafe hosts three annual fundraising events:

## For the Love of Beer

Saturday February 14, 2026  
Levels from \$500-\$5,000

## Celebration of Healing

Friday May 2, 2026  
Levels from \$1,500-\$7,500

## Trivia Boo

Saturday October 24, 2026  
Levels from \$550-\$5,000

Sponsors at all levels receive their logo/name on event screens, programs, and signage, recognition in print, email, website, and social media, a 20% discount on additional event tickets, and higher levels receive commercials, naming rights, and verbal recognition.

## 2026 Premier Event Sponsorship

**\$15,000**

Become a Premier Event Sponsor to see year-round brand visibility, reach thousands through events, ads, and media, and align your company with child safety and healing. Benefits include top recognition at *all 2026 events*, exclusive VIP experiences, early entry, brand placement throughout the year, and more!

## *New Opportunities in Loveland*

2026 marks our first full year serving the Loveland community. While we don't yet have established Loveland-specific events, we are eager to create meaningful partnerships with local businesses. Opportunities may include:

- **Third-party fundraisers hosted by your business**
- **Community awareness events co-branded with ChildSafe**
- **Pilot sponsorships for smaller gatherings or family events**

Sponsors who step forward in Loveland this year will be recognized as founding partners in shaping the future of ChildSafe's work in the city.

## BECOME A SPONSOR TODAY

For questions and more information, contact

**Cathy Jones**

Marketing & Community Engagement Director

970-449-4944 • [cjones@childsafecolorado.org](mailto:cjones@childsafecolorado.org)

*Together, we can break the cycle of abuse and create brighter futures.*



# For the Love of Beer

Saturday, February 14, 2026

This sudsy event gets you in front of Fort Collins' finest brewers for an intimate evening of beer tasting, delicious small bites, and Valentine vibes. Bring your favorite craft beer lover or drown your single sorrows - either way it'll be fun!

## Sponsorship Opportunities:

**Master Brewer** **\$5,000**  
Logo on souvenir glasses, eight tickets, full marketing benefits

**Assistant Brewer** **\$2,500**  
Logo on coozies, six tickets, marketing benefits

**Taproom Manager** **\$1,000**  
Logo on bottle openers, six tickets, marketing benefits

**Beer Slinger** **\$500**  
Logo on coasters, six tickets, marketing benefits

Sponsors at all levels receive their logo/name on event screens, programs, and signage, recognition in print, email, website, and social media, a 20% discount on additional event tickets.



## Audience and Reach:

- 200 event attendees
- 500 person invitation list
- 25,000 reached through paid ads
- 100,500 Colorado Sound radio listeners
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 100 posters distributed
- 12,000 Colorado Sound newsletter recipients
- 448,574 Instagram followers of participating breweries





**SATURDAY, MAY 2, 2026 • LORY STUDENT CENTER, FORT COLLINS**

ChildSafe is Colorado’s cornerstone of healing, providing specialized outpatient treatment for child and adult survivors of childhood abuse and support for their non-offending family members. This year, we celebrate 40 years of transforming trauma into hope for thousands of children and families across Colorado. We also honor the extraordinary legacy of our Co-Founder, Val Macri-Lind, whose vision shaped ChildSafe into the safe haven it is today.



**Consider joining us as we gather to thank Val, reflect on the countless lives she has touched, and step boldly into ChildSafe’s next chapter.**

## **Premier Sponsorship Opportunities**

### **NEW 40th Anniversary Legacy Sponsor**

**\$10,000**

*Created exclusively for this milestone year and exclusive to one business, featuring all of the Diamond Sponsorship benefits, plus:*

Podium speaking opportunity • Recognition as the official sponsor of Val Macri-Lind’s retirement gift  
Premium logo recognition across event materials • Highlighted as ChildSafe’s 40th Anniversary Legacy Partner

### **Customizable Diamond Sponsorship**

**\$7,500**

*A premier, customizable sponsorship level supporting ChildSafe’s mission*

16 event tickets with VIP seating • 60-second promotional spotlight during the program • Event banner signage  
Shout-out by the event band • Three wine bottles and a custom dessert • Custom brand recognition tailored to sponsor industry or brand (options include industry-specific recognition or branded event element)



## Additional Sponsorship Opportunities

### Platinum Sponsor

**\$5,000**

- Eight event tickets with VIP seating
- 30-second promotional spotlight
- Event banner signage
- Two wine bottles and dessert

### Gold Sponsor

**\$3,500**

- Eight event tickets with VIP seating
- Event banner signage
- One wine bottle

### Silver Sponsor

**\$2,500**

- Eight event tickets
- Table placement at the event
- One wine bottle

**Corporate Tables Also Available for \$1,500**

All sponsorships include logo/name on event screens, programs, signage, print, email, website, and social media and a 20% discount on additional event tickets.



## Audience and Reach:

- 300-500 event attendees
- 1,000 person invitation list
- 25,000 reached through paid ads
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 20,000 KUNC newsletter recipients
- 220,000 KUNC radio listeners

## BECOME A SPONSOR TODAY

For questions and more information, contact

**Cathy Jones**

Marketing & Community Engagement Director

970-449-4944 • [cjones@childsafecolorado.org](mailto:cjones@childsafecolorado.org)

*Healing takes all of us. The next 40 years begin with you.*

**ChildSafe Colorado**

2001 South Shields Street, Building K, Fort Collins, CO 80526 • Phone 970-472-4133 • Fax 970-493-6655

[www.childsafecolorado.org](http://www.childsafecolorado.org)

# Trivia Boo!

Saturday, October 24, 2026

ChildSafe's 18th Annual Trivia Boo will be spooktacular! Intense trivia competition paired with food, drinks, prizes, costumes, and more. This competition is always a fight to the finish!

## Sponsorship Opportunities:

### Summa Cum Laude \$5,000

16 tickets (two teams), logo & verbal recognition, VIP seating, two bonus mulligans

### Magna Cum Laude \$2,500

Eight tickets, logo recognition, VIP seating, one bonus mulligan

### Dean's List \$1,500

Eight tickets, name recognition, VIP seating

### Honor Roll \$800

Eight tickets, sponsor name in promotions and on website

### Perfect Attendance \$550

Eight tickets, sponsor name recognition pre/post event

Sponsors at all levels receive their logo/name on event screens, programs, and signage, recognition in print, email, website, and social media, a 20% discount on additional event tickets.



## Audience and Reach:

- 200 event attendees
- 1,000 person invitation list
- 25,000 reached through paid ads
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 100 posters distributed

