

# *Healing Starts Here*

For 39 years, ChildSafe has been a steady force in Northern Colorado addressing childhood trauma primarily resulting from sexual abuse. Our mission is to break the cycle and heal the trauma with specialized treatment, education, and community outreach. We are committed to healing these invisible wounds that significantly impact the lives and wellbeing of our children and families.

It's our goal to help children have the best possible start in life so they can be mentally healthy, happy, and productive adults with bright futures. ChildSafe never turns anyone away from life-affirming services because of an inability to pay.

With your help, we can start the most vulnerable in our community on the path to healing.



2001 South Shields Street, Building K, Fort Collins, CO 80526  
Phone 970-472-4133 • Fax 970-493-6655 • [www.childsafecolorado.org](http://www.childsafecolorado.org)



# Support ChildSafe Through Sponsorship

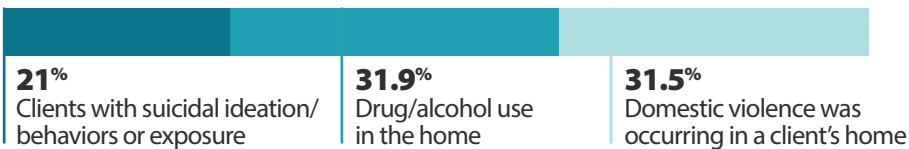
Local businesses are the foundation of healthy communities and make it possible for us to serve anyone who needs our services. All funds we raise from sponsorships goes to providing direct care to clients in our community. When we say we can't do this work without you, we mean it!

Many victims go untreated due to cost and distance; untreated trauma can lead to chronic diseases, anxiety, suicidal thoughts and actions, drug and alcohol abuse, and even lower academic achievement and graduation rates. Our children and families deserve better. We're here to help our clients not only survive, but to thrive.

## Who We Serve

So far in 2024, ChildSafe served **728** clients, from ages 2-86. Calls for help come in faster than clients complete treatment, so our wait list is now at 74.

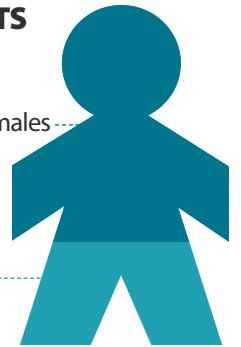
**ADDITIONAL TRAUMA** was reported by **84.4%** of our clients:



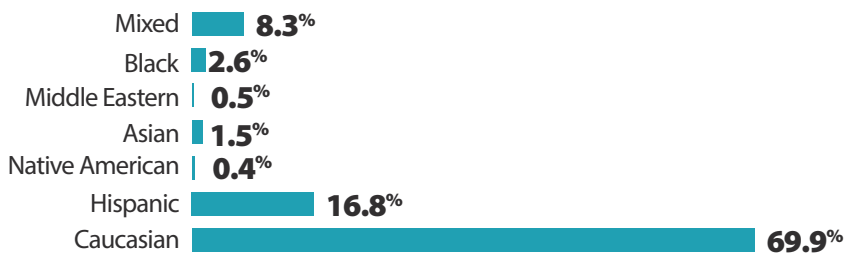
## OUR CLIENTS IN 2023

**69.2%** Females

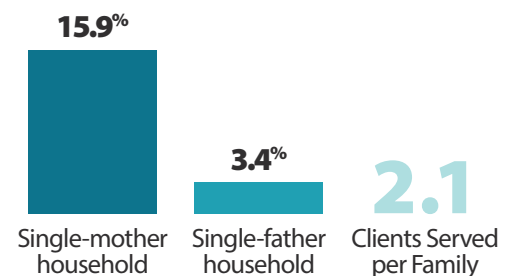
**30.8%** Males



## ETHNICITY



## OUR FAMILIES (405)



- **81.2%** of our clients are below the median income levels; 39.7% of clients served are considered extremely low income (less than 30% of the average median income)
- **1.03%** of 2024 revenue was out of pocket for clients.
- Our cost for a one-hour session is **\$150 per hour**. This rate includes everything: payroll, benefits, overhead like our mortgage, insurances, utilities, and supplies. On average, each client receives **37 sessions** for their course of treatment per year and **77.4 weeks** of treatment total.
- In 2024, we served clients from **47 different zip codes**.



## 2025 Event Sponsorship

Events are an ideal way to support ChildSafe's mission while also promoting your company brand. Event Sponsors help to alleviate production costs, ensuring that 100% of individual donations raised go toward services for ChildSafe clients.

For our inaugural year as part of the Loveland community, we are not planning any events. However, we are looking for new partnerships, 3rd party fundraisers, and more ways to connect to the city. If your business is interested, please reach out!

### 2025 Premier Event Sponsorship

\$12,500

Be recognized at the top sponsorship level at EVERY 2024 event, receive exclusive VIP recognition and experiences, get first choice of seating, early entry, and more!

### For the Love of Beer

\$500-\$5,000

Friday February 14, 2025

This sudsy event gets you in front of Fort Collins' finest brewers for an intimate evening of beer tasting, delicious small bites, and Valentine vibes.

- Master Brewer \$5,000
- Assistant Brewer \$2,500
- Taproom Manager \$1,000
- Beer Slinger \$500

### Celebration of Healing

\$1500-\$7,500

Friday April 25, 2025

Our biggest event of the year honors the hard work our clients and staff are doing to heal. This event raises over \$100,000 to support our clients.

- Diamond \$7,500
- Platinum \$5,000
- Gold \$3,500
- Silver \$2,500
- Corporate Table \$1500

### Trivia Boo!

\$550-\$5,000

October 2025

ChildSafe's 17th Annual Trivia Boo will be spooktacular! Intense trivia competition paired with food, drinks, prizes, and more. This competition is always a fight to the finish!

- Summa Cum Laude \$5,000
- Magna Cum Laude \$2,500
- Dean's List \$1,500
- Honor Roll \$800
- Perfect Attendance \$550



## *For the Love of Beer*

*Friday February 14, 2025*

This sudsy event gets you in front of Fort Collins' finest brewers for an intimate evening of beer tasting, delicious small bites, and Valentine vibes. Bring your favorite craft beer lover or drown your single sorrows - either way it'll be fun!

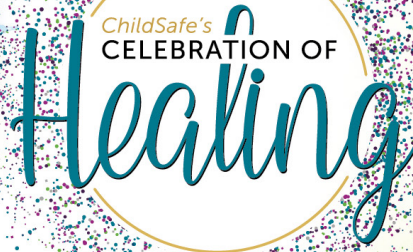
### *Sponsorship Opportunities:*

<b>Master Brewer</b>	<b>\$5,000</b>	<b>Taproom Manager</b>	<b>\$1,000</b>
Your logo on souvenir tasting glasses, eight event tickets, and marketing benefits listed below		Your logo on bottle openers, marketing, and up to six tickets	
<b>Assistant Brewer</b>	<b>\$2,500</b>	<b>Beer Slinger</b>	<b>\$500</b>
Your logo on souvenir coozies, six event tickets, and marketing benefits listed below		Your logo on coasters, marketing, and up to six tickets	

Sponsors at all levels receive their logo or name on event screens, on print materials, and in electronic media (email, web, and social media), plus 20% off additional event tickets.

### *Audience and Reach:*

- 180 event attendees
- 500 person invitation list
- 25,000 reached through paid ads
- 100,500 Colorado Sound radio listeners
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 100 posters distributed
- 12,000 Colorado Sound newsletter recipients
- 448,574 Instagram followers of participating breweries



ChildSafe's  
CELEBRATION OF  
Healing

## Celebration of Healing

Friday April 25, 2025

Our biggest event of the year honors the hard work our clients and staff are doing to heal. This event raises over \$100,000 to support our clients.

### Sponsorship Opportunities:

<b>Diamond Level</b>	<b>\$7,500</b>	<b>Gold Level</b>	<b>\$3,500</b>
Up to 16 tickets, 60-second promo commercial played on event screens, company banner displayed at venue, verbal recognition at event, VIP table seating, 3 bottles of wine at table, specialized dessert at table(s), shout out of your company by the band		Up to 8 tickets, verbal recognition at event, company banner displayed at event venue, VIP seating, 1 bottle of wine at table	
<b>Platinum Level</b>	<b>\$5,000</b>	<b>Silver Level</b>	<b>\$2,500</b>
Up to 16 tickets, 30-second promo commercial on screens, company banner displayed at venue, verbal recognition at event, VIP table seating, 2 bottles of wine at table(s), specialized dessert at table(s)		Up to 8 tickets, verbal recognition at event, preferential table placement, category specific recognition	
		<b>Corporate Table</b>	<b>\$1,500</b>
		8 tickets, table signage with name and logo, preferential table placement, recognition in program	

Sponsors at all levels receive their logo or name on event screens, on print materials, and in electronic media (email, web, and social media), plus 20% off additional event tickets.

### Audience and Reach:

- 300-500 event attendees
- 1,000 person invitation list
- 25,000 reached through paid ads
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 20,000 KUNC newsletter recipients
- 220,000 KUNC radio listeners



## Trivia Boo!

October 2025

ChildSafe's 17th Annual Trivia Boo will be spooktacular! Intense trivia competition paired with food, drinks, prizes, costumes, and more. This competition is always a fight to the finish!

### Sponsorship Opportunities:

<b>Summa Cum Laude</b>	<b>\$5,000</b>	<b>Dean's List</b>	<b>\$1,500</b>
16 event tickets (two teams), all logo recognition as described below, verbal recognition at event, preferential table placement, two bonus mulligans		8 event tickets, all name recognition as described below, verbal recognition at event, preferential table placement	
<b>Magna Cum Laude</b>	<b>\$2,500</b>	<b>Honor Roll</b>	<b>\$800</b>
8 event tickets, all logo recognition as described below, verbal recognition at event, preferential table placement, one bonus mulligan		8 event tickets, sponsor name on all electronic communication pre/post event, sponsor name link on event page and website	
		<b>Perfect Attendance</b>	<b>\$550</b>
		8 event tickets, sponsor name on all electronic communication pre/post event	

Sponsors at all levels receive their logo or name on event screens, on print materials, and in electronic media (email, web, and social media), plus 20% off additional event tickets.

### Audience and Reach:

- 200 event attendees
- 1,000 person invitation list
- 25,000 reached through paid ads
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 100 posters distributed

# 2025 Sponsorship Agreement

## Contact

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Payment

Check Enclosed    Pay via Website

## Event Sponsorship Level

Please select event and sponsorship level below.

### 2025 Premier Event Sponsorship

\$12,500

### Celebration of Healing

*Diamond \$7,500*

*Platinum \$5,000*

*Gold \$3,500*

*Silver \$2,500*

Category for Recognition:

Music: Personal thank you/shout out from the band

Drinks: Company Logo on napkins/coasters

Appetizers: Signage on appetizer serving tables/trays

Dessert: Signage on dessert serving tables

Flower Sponsor: Signage on centerpieces

Advertising: Thank you in paid promotions for the event

*Corporate Table \$1500*

### For the Love of Beer

*Master Brewer \$5,000*

*Assistant Brewer \$2,500*

*Taproom Manager \$1,000*

*Beer Slinger \$500*

### Trivia Boo!

*Summa Cum Laude \$5,000*

*Magna Cum Laude \$2,500*

*Dean's List \$1,500*

*Honor Roll \$800*

*Perfect Attendance \$550*

For questions and more information, contact

**Cathy Jones**

*Marketing & Events Manager*

970-449-4944 • [cjones@childsafecolorado.org](mailto:cjones@childsafecolorado.org)